



# The Party Advisor

CANTON CHAIR RENTAL SPECIAL EVENT INDUSTRY NEWS

## CANTON CHAIR RENTAL A VITAL PART OF HALL OF FAME FESTIVAL'S SUCCESS

If you've ever planned a big event like a wedding or a golf outing, you know that there are hundreds of details involved. Imagine planning 17 events over an eleven-day period for 700,000 people! Joanne Murray's job as Director of the Pro Football Hall of Fame Festival is to manage all the events (and details!) for Canton's Greatest Week. "It can be challenging at times," she said, but Murray has been with the festival for the past 15 years, and she is extremely knowledgeable, organized, and professional. As a longtime volunteer before working for the festival, Murray has the experience needed to oversee 26 committees, 64 subcommittees, and more than 350 meetings that are held before each festival. When asked if there is an easy part of her job, she quickly answered that it is the partnership the Festival shares with Canton Chair Rental. "Tim's organization is a dream to work with. If they say they will do something, it is done. From the head tables, chairs, and linens at the Civic Center events, to the giant tent at the Balloon Classic, we get it all from Canton Chair Rental. Tim and his staff are flawless, professional, and exceptional. I cannot say enough good things about them. We rent so much during the eleven days that our purchase order is literally about 15 pages long, filled with line items. And yet, one of the (Canton Chair) girls will call and say, 'Hey, Joanne, I noticed that last year at the last minute, you added an extra plastic table cloth. Do you need that again this year?' They are unbelievable!"

Murray continued, "The Festival is truly a partner with Canton Chair Rental. We could not put on any event without them. With Tim being a past Chairman and longtime volunteer, he knows the Festival inside and out. Few people even think about what goes into it, but we rent about 5,000 chairs for the parade route from Canton Chair. And I am not kidding when I say that the moment that parade is over, Tim's team shows up and those chairs are packed up and gone in about a half-hour."



PHOTO COURTESY OF THE PRO FOOTBALL HALL OF FAME

## CCR HAS HALL OF FAME ENSHRINEMENT "COVERED"

Dave Motts, Vice-President of Marketing and Operations for the Pro Football Hall of Fame Museum has met a lot of enshrinees, players, wives, and families over the years. He has stories about many of them. On August 5, the Class of 2006 will induct quarterbacks Troy Aikman and Warren Moon, linebacker Harry Carson, coach John Madden, defensive lineman Reggie White, and tackle Rayfield Wright; and no doubt Motts will have more anecdotes to add to his collection of memories. "It's a celebration everyone looks forward to, said Motts, "but leading up to the enshrinement, it can get pretty crazy around here!"



Just as the Hall of Fame Festival, a department of the Chamber of Commerce, partners with Canton Chair Rental, so too does the Pro Football Hall of Fame Museum. "We use them for everything all year long – for all our private and public events," said Motts. "But during Hall of Fame Week, Canton Chair Rental's tents, equipment, stages, and structures literally cover our entire grounds. What do we rent from them? The better question is what don't we rent from them! For more than 30 years, we have partnered with them. We have a fantastic relationship with Tim and his staff. I'll tell you why Canton Chair is different from other companies: I can look out of my window during Enshrinement Week and see Canton Chair equipment everywhere. The difference is that I can also see Tim Maloney up on a ladder. Working. Until the sun goes down and the last person leaves."

# It's a Busy Time of Year

Summer is a busy season in the rental industry. With weddings, graduation parties, reunions, street fairs and such taking place throughout the season there is never a dull moment for a busy party rental company. At Canton Chair Rental there is an additional event to work on, the Pro-Football Hall of Fame Festival, one of the largest civic events in the nation.



Canton Chair Rental has been a proud supplier of first quality rental equipment to the Hall of Fame Festival for over thirty years. Several members of the Canton Chair Rental staff have contributed their time as volunteers for the festival over the years, and company president, Tim Maloney, served as Festival Grand Chairman in 1998.

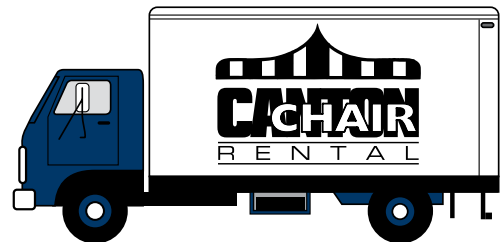
Being a full service rental company, the major event planners at Canton Chair Rental start working with the committees at both the Pro-Football Hall of Fame and the Canton Regional Chamber of Commerce months in advance of the festivities. Meetings are held, site locations are measured, CAD drawings are created and reviewed, new equipment is ordered, and additional crews are brought in for the season.

The quantity of rental equipment needed is daunting: hundreds of tables, thousands of chairs, miles of drapery and table linen, truck loads of place settings and stemware, a warehouse full of bleachers, staging, and food service equipment are required. In addition, dozens of tents and canopies need to be erected at various locations in the city.

Turnaround times can be crucial as some items need to be returned to the Canton Chair Rental processing facility immediately after an event to be cleaned, repackaged and rushed to another festival venue.

When it's all over the staff at Canton Chair Rental breathes a sigh of relief and feels a sense of pride knowing they were part of one of the largest festivals held in the United States, and they salute the over 4000 festival volunteers who work so diligently to assure the success of this great celebration.

## Have You Seen Us Around Town?



- ★ Canton Blues Festival
- ★ Zing in the City
- ★ Italian American Festival
- ★ Mt. Union Alumni Weekend
- ★ College of Wooster Alumni Week
- ★ Canton Relay for Life
- ★ Massillon Relay for Life
- ★ Canton Symphony Concert in the Park
- ★ Jackson Community Festival
- ★ Canton Jaycees Summerfests

## Hall of Fame Events

- 🏆 Queen's Pageant
- 🏆 Enshrines Game Day Roundtable
- 🏆 Balloon Classic Invitational
- 🏆 Community Parade
- 🏆 Jackson Belden Food Fest
- 🏆 Timken Grand Parade
- 🏆 National Ribs Burnoff
- 🏆 Enshrinement
- 🏆 Fashion Show Luncheon
- 🏆 Downtown Concert & Fireworks
- 🏆 Enshrines Dinner
- 🏆 AFC-NFC Hall of Fame Game

## Used Equipment For Sale

*We currently have the following used equipment for sale!*

|   |          |
|---|----------|
| Propane Grill (2.5' x 2.5') .....                     | \$375.00 |
| Propane Double Burner .....                           | \$375.00 |
| Beige Plastic Chairs .....                            | \$8.00   |
| Brown Plastic Chairs .....                            | \$6.50   |
| Juvenile Wooden Chairs .....                          | \$3.00   |
| White Plastic Chair<br>w/chrome frame .....           | \$8.50   |
| White Padded Wood Chairs .....                        | \$12.00  |
| 8' Tables .....                                       | \$75.00  |
| 30" Round Tables (w/ 42" legs) .....                  | \$35.00  |
| 18" x 96" Wood Topped Table .....                     | \$40.00  |
| 36" x 36" Formica Topped Tables .....                 | \$30.00  |
| Children's Tables<br>8' x 30" x 24" high (each) ..... | \$60.00  |
| 20' x 20' Canopy .....                                | \$550.00 |
| Cotton Candy Machine .....                            | \$625.00 |
| Sno-cone Machine .....                                | \$375.00 |
| 10 gal. Stainless Cooler .....                        | \$25.00  |
| Dish Racks .....                                      | \$12.00  |
| Centerpiece Stand 20" tall .....                      | \$5.00   |
| Gazebo White Lattice<br>80" w x 80" w x 9' tall ..... | \$300.00 |
| Linen Table Covers .....                              | \$2.50   |
| White Lattice Podium .....                            | \$75.00  |
| Wireless Lapel Microphone - VHF .....                 | \$75.00  |
| Wireless Handheld Microphone .....                    | \$75.00  |
| White Portable Sound System .....                     | \$75.00  |
| Stainless Chafer Water Pans .....                     | \$5.00   |
| Insulated Pitchers .....                              | \$2.00   |

*\*If you are interested in purchasing our used equipment, **please call us in advance (330-477-7719 or 1-800-686-4331)** so we can have the equipment ready for you to view upon arrival. Please be aware that we may not be able to sell some of these items until future rentals already booked are complete.*

## CCR President Achieves CERP Certification

Tim Maloney, president of Canton Chair Rental, has recently received the designation of Certified Event Rental Professional (CERP) by the American Rental Association.



Certified Event Rental Professional certification is an in depth program for individuals who seek an edge in the party and event rental industry. The program features specific course content in eight disciplines, along with examinations, an essay and an overall point requirement system. Certification is a professional and personal achievement. Those who become certified are seen as experts in the party and event rental industry.



As part of the program Mr. Maloney completed the Foundations of the Party and Event Rental Industry, Tenting, and Warehouse Management courses. He said they proved to be a good refresher and offered him new ideas plus reinforced the process concept, something he is continually trying to improve in his operation. Tim feels that certification is important, "it positions our company in a different light and shows we are on the cutting edge" he noted.

CERP is more than just an educational and training component-it sets the standard of professionalism and expertise in the rental industry. All of us at Canton Chair Rental congratulate Tim on this prestigious achievement.

## Employee Spotlight



Meet the newest member of the Canton Chair Rental staff, Joan Marvin.

Joan is a graduate of Kent State University and comes to Canton Chair Rental with an extensive background in communications and customer service.

She has quickly stepped into her new position assisting customers both over the phone and in the showroom all while acquainting herself with the extensive range of items available in the Canton Chair Rental collection.

Joan is an avid tennis fan and plays on the United States Tennis Association Summer League. She also enjoys walking and cooking for daughter Rosemary of the home and son Mathew, a senior at the University of Toledo.

With her professional demeanor and delightful personality, we know Joan will be a great asset to the Canton Chair Rental organization.



*The*  
**Party Advisor**

Canton Chair Rental  
4850 Southway St. SW  
Canton, OH 44706

Address Service Requested

**Attn: Special Event Planner**



## For the Lazy, Hazy Days of Summer



Canton Chair Rental's attractive and practical umbrella tables are ideal for outdoor summer entertaining. Perfect for cocktail parties, luncheons or any occasion where guests will be gathering al fresco. The sun shielding umbrellas are available in solid green, green and white stripe, and solid white. Available to complement the umbrella tables are 90" round linen table covers made especially for the center pole tables.

Canton Chair Rental also has a number of handsome chairs to go with the tables. Shown in the photo are white cafe stacking chairs. The party specialists at Canton Chair Rental can tell you more about the different chairs available and all the other popular items they have that can make your summer entertaining a breeze.

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